

Traynor Farms

Job Posting

May 2023

Traynor Farms is looking for a **Retail Lead and Promotions Assistant** for our farm store. Our staff are friendly and outgoing, providing customers with exceptional service. They are willing to jump in and learn new tasks, must be willing to take initiative and are enthusiastic about interacting with our partners.

In addition to retail sales, this position will also prepare content for our social media accounts, capturing photos of products, activities around the farm, and drafting social media captions.

This is a casual position with the potential for additional, flexible hours for the right candidate.

About Us:

Our farm is 100% family owned and operated since 1957. We are committed to providing our family and customers with clean food from animals which are humanely and ethically raised by us and like-minded local farms. Located just 10 minutes from Peterborough, we offer a wide range of products including our own pasture-raised beef, local pasture raised chicken, lamb, and local pork, as well as our own farm-raised veggies. We use Regenerative Farming Techniques – keeping carbon and water in the soil where they belong. This is our way of fighting Climate Change.

Duties Include:

- Proving excellent customer service by greeting and assisting customers in our Farm Store
- Acting as brand champion, sharing knowledge about our products, farm philosophy and family business with our customers
- Retail sales duties such as handling cash and debit transactions, store opening and closing procedures
- Merchandising and restocking products as needed, ensuring displays, freezers and retail area are customer-ready at all times
- Capturing Traynor Farms content for our social media accounts; taking photos of products and activities around the farm and suggesting content for social posts

Additional opportunities for the right candidate include:

- Gathering product for online and phone orders
- Outreach to potential restaurant partners, fundraising partners, retail locations
- Contribute to promotional initiatives

About our ideal candidate has:

- Excellent customer service skills
- Access to reliable transportation (public transportation is not available)
- Enthusiasm for food and local food production
- An understanding of the local food scene including restaurants and farmers markets
- A self-driven approach to their work
- The ability to carry heavy items on occasion (when restocking product, etc.)

Job Details:

- Part-time, permanent, 10 hours per week
- Rate of pay is \$18.00 per hour*
- Shifts are Fridays 2:30 – 7:30 p.m. and Saturdays, 11:30 a.m. – 4:30 p.m.*
**regular shifts and rate of pay are flexibility depending on experience and availability*

Our Farm Store is open every Friday, Saturday, and Sunday from 12:00 p.m. – 4:00 p.m. While we expect our staff to work most weekends, they are welcome to request time off as needed. Everyone should enjoy the summer!

Qualifications:

- 2 years of customer service experience
- Cash handling experience in a retail or sales setting
- Strong communication skills
- Self-starter who can deliver with little supervision
- Strong knowledge of food products (an asset, but not necessary)

How to apply:

Please email a resume to greg@traynorfarms.ca. The posting will remain open until the position is filled.